



South West District for Culture, Recreation & Sport *RAT- RURAL ASSET TICKETING PROGRAM*

What is RAT?

- Rural Asset Ticketing
- RAT is a method of rewarding good deeds, positive behavior or actions in rural communities.
- Community members acknowledge their neighbors, friends, or acquaintances for acts of kindness, courtesy, or good deeds.
- Acts are rewarded with prizes and community recognition.
- What are some good deeds to look out for? i.e.
 - Assisting a neighbor with yard work
 - Picking up garbage
 - Boosting a stranger's dead car battery
 - Providing aid to an elderly person
 - Coordinating a community event



QUESTIONS

What does RAT stand for?

- **Rural.** This program is targeted towards rural communities.
- **Asset.** This is a method that is used to improve the qualities in someone's personal well being. Asset is defined as *a useful and desirable thing or quality.*
- **Ticketing.** RAT tickets are issued as positive reinforcements in the form of a reward.



So how does the RAT process go?

- The community identifies a RAT coordinator.
- Committee members are identified.
- Committee determines the distribution process and tracking of the ticket booklets.
- Tickets are issued to members of the community when they are spotted doing a good deed or any positive actions within the community.
- RAT tickets will be filled out according to what action was taken to deserve the ticket.
- Once a ticket has been given, the RAT booklet is then handed over to the recipient of the ticket. That person then is on the hunt to find people building assets in their community.
- The process is repeated with a new ticketer on the hunt for good deeds.
- RAT Committee will determine the length of time a ticketer has to issue a ticket.
- RAT Committee will determine when and where the completed booklets will be returned.
- RAT Committee will determine when presentations and draws for prizes will be made to all RAT participants.

I've just given out the last ticket in the booklet, now what?

- Instructions are found at the back of the booklet, which says,
“Congratulations on the completion of the RAT booklet! Now that the booklet has been filled out, it must be returned to (location & date - to be determined by RAT Committee).
Your participation in the Program has made RAT successful. All RAT recipient names, including yours, will be posted and receive a framed certificate and entered into a draw.”

How long do I have to RAT on someone?

- The RAT Committee members will determine this.

How does SWDCRS support the RAT Program?

- SWDCRS will meet with committee members to further explain the process, provide the ticket booklets, tracking poster, town advertising poster, framed participant certificate; two draw prizes consisting of one SWDCRS RAT folding lawn chair; and one duffel bag per community.

How can I access more information/ resources?

- Go to www.swdcrs.ca

Member Recreation Board/Community responsibilities

- Must be a 2010 member of SWDCRS.
- Identify a Community RAT Coordinator.
- Submit community application anytime after October 1, 2010
- Applications are ongoing until five communities have been selected.
- Submit final report, with evaluations to SWDCRS.
- Provide local advertising for SWDCRS RAT Program.
- Organize a community event presentation for RAT participants.



South West District for Culture, Recreation & Sport 2010 Community RAT Program Application

Community/Recreation Board _____

Address _____

RAT Program Coordinator _____

Phone (h) _____ (w) _____ (c) _____

Email _____

Coordinator's address _____

What date do you anticipate starting on? _____

How long do you plan on letting the Program run? _____

What are the anticipated plans for recognition? _____

Complete and return to the SWDCRS office.



SWDCRS

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