



South West District  
for Culture,  
Recreation & Sport

# 2011-12 Community RAT Program

## WHAT IS RAT?

- Rural Asset Ticketing
- RAT is a method of rewarding good deeds, positive behavior or actions in rural communities that pertain to cultural, recreation or sport activities that makes your community a better place to live, work and play.
- Community members acknowledge their neighbors, friends, or acquaintances for acts of kindness, courtesy, or good deeds.
- Acts are rewarded with prizes and community recognition.
- What are some good deeds to look out for? i.e.
  - Coordinating a community event
  - Using good manner at the concession
  - Filling in at the last minute
  - Helping load or unload program/event supplies
  - Watering town flowers

## QUESTIONS?

### What does RAT stand for?

- **RURAL.** This program is targeted towards rural communities.
- **ASSET.** This is a method that is used to improve the qualities in someone's personal well being. Asset is defined as a useful and desirable thing or quality.
- **TICKETING.** RAT tickets are issued as positive reinforcements in the form of a reward.

### So how does the RAT process go?

- The community identifies a RAT coordinator; or RAT committee.
- Committee members are identified.
- Committee determines the distribution process and tracking of the ticket booklets.
- Tickets are issued to members of the community when they are spotted doing a good deed or any positive actions within the community.
- RAT tickets will be filled out according to what action was taken to deserve the ticket.
- Once a ticket has been given, the RAT booklet is then handed over to the recipient of the ticket. That person then is on the hunt to find people building assets in their community.
- The process is repeated with a new ticketer on the hunt for good deeds, support, manners or behaviour in the area of sport, cultural or recreation.
- RAT Committee will determine the length of time a ticketer has to issue a ticket.
- RAT Committee will determine when and where the completed booklets will be returned.
- RAT Committee will determine when presentations and draws for prizes will be made to all RAT participants.

### I've just given out the last ticket in the booklet, now what?

- Instructions are found at the back of the booklet, which says...

*"Congratulations on the completion of the RAT booklet! Now that the booklet has been filled out, it must be returned to (location & date - to be determined by RAT Committee). Your participation in the Program has made RAT successful. All RAT recipient names, including yours, will be posted and receive a framed certificate and entered into a draw."*

### How long do I have to RAT on someone?

- The RAT Committee members will determine this.